



David C. Ware

address
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url www.wareinteractive.com

 Skill Set:

Scripting & Programming

HTML (HTML 4.0 and XHTML 1.0)	10 years experience
CSS	8 years experience
JavaScript	7 years experience
PHP	5 years experience
ASP	4 years experience

Tools

Adobe Dreamweaver	10 years experience
Adobe Fireworks	8 years experience
Adobe Flash	8 years experience
Adobe Photoshop	17 years experience
Adobe Illustrator	17 years experience
Microsoft Office	10 years experience
Microsoft Visio	2 years experience
Microsoft Visual Studio	2 year experience
Microsoft Team Foundation Server	2 year experience

General Skills

Layout Design and Typography
Designing for an interactive environment
Optimizing Graphics for the Web
Use both the Mac and PC Platforms, including Windows XP and Windows 7
Experienced in developing for Internet Explorer 5.5, 6, 7 and 8; Firefox 2+ & Safari 3+
Utilize Firefox extension to facilitate development and debugging of HTML and CSS

 Experience:

Contractor: Integrative Logic, Lawrenceville, GA

Front-End Developer - April 2009-Present

- Create requirements and architecture documentation including sitemap and wireframe.
- Accurately reproduce Web pages from the Designers Photoshop files.
- Cut and optimize graphics for the Web.
- Add interactive functionality using JavaScript including the jQuery framework.
- Test for cross browser compatibility and resolve any issues.
- Interact with the .net developers in implementing Dynamic elements.
- Add the necessary tagging to accurately track the user through the Web site to help in SEO reporting.
- Create the HTML framework to support a dynamic newsletter.
- Format content with the necessary HTML and flow into the Database.

Kaneva, LLC.

Front-End Developer - June 2008 to March 2009

- Accurately reproduce Web pages from the designers Photoshop document.
- Cut and optimize graphics for the Web.
- Add interactive functionality using JavaScript.
- Test for cross browser compatibility and resolve any issues.
- Interact with the .net developers in porting html to the .net environment.
- Prepare graphic resource files for Kaneva's virtual world.

Full Circle Productions, LLC.

Web Developer - March 2004 to April 2008

- Create Web pages using W3C compliant HTML and CSS.
- Cut and optimize graphics for the Web.
- Add additional functionality using JavaScript.
- Manage application server/DB development.
- Make changes/updates to the application server environment.
- Manage Full Circle's reseller hosting and set up sites/e-mail as needed.
- Use Flash to create simple components for Web sites and banner advertising.



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Contractor: Carter, Atlanta, GA

- February 2002-March 2004
- Add Animation and general update of PowerPoint presentation.
- Update various corporate forms.
- Cut and optimize graphics for the Web.
- Update HTML pages of the Web.
- Assist the Graphics team to flow content into client presentations.

Contractor: The Project Center, Atlanta, GA

February 2002-March 2004

- Prepare projects to go to press:
 - Complete any text changes.
 - Make sure project is the correct document size.
 - Make sure project has the correct amount of bleed.
 - Check to make sure colors are correctly trapped.
 - PDF projects using Adobe Acrobat for client review.
- Make client changes after client has proofed project.
- Image retouching using Adobe PhotoshopWork with Creative Director to design
- Signage for client project.

Contractor: Hansgrohe, Alpharetta, GA

February 2002-March 2004

- Design promotional flyers to highlight new products.
- Produce the 2003 corporate catalog.
- Gathering and preparing images for use in corporate training presentations.
- Product photography and image retouching.
- Optimize images for use on the Internet.
- Advise marketing team on the new Web site design and architecture.
- Designed a prop to facilitate mounting and photographing product.

Contractor: Home Depot, Atlanta, GA

February 2002-March 2004

- Create outstanding layouts quickly and accurately, without sacrificing quality.
- Master Technical specific pricing information as it relates to all Home Depot products and services in production design and development of catalogs and print design.
- Navigate complex archive database of images for use on all design objectives.
- Utilize connect three program which accesses complex data base of pricing and sku number association in sales promotion.

Contractor: NannahBees Studios, Atlanta, GA

February 2002-March 2004

- Improve both the level of design and production through the introduction of corporate design standards.
- Creation of a naming system that also sets sku numbers for individual cards.
- Set up the office work flow and manage company assets.
- Perform maintenance and troubleshoot network, printers, and computers.
- Create a budget.
- Gather estimates for printing the NannahBees line.
- Creating a cash flow statement.

Realm Communications, Atlanta, GA

Web Developer - January 2001 to January 2002

- Cut and optimize graphics for use in various multimedia applications using Photoshop and Fireworks.
- Create and edit templates and HTML pages, utilizing the designer's layout, Fireworks, Dreamweaver UltraDev, and HomeSite.
- Add interactivity and connectivity to pages using JavaScript, ASP, Cold Fusion:
 - Created quizzes, using Cold Fusion, on corporate training materials
 - Created rollovers, multi-level navigation and drop-down menu's using JavaScript

Production Artist - July 2000 to January 2001

- Create HTML pages for BellSouth's weekly Intranet newsletter.
- Generate digital mechanicals using the designer's concepts for various print media, including ads, trade show panels, employee handbooks, and posters.
- Prepare and place various jobs on disk to go to the printer.

The Bon♦Ton Department Store, York, PA

Senior Designer (Rop) - July 1997 to June 2000

- Conceptualize and design, using Quark Xpress, full-page newspaper ad campaigns for 49 newspapers in five states.
- Produce a weekly presentation of our upcoming store events for the senior staff.
- Attend turn-in meetings and proofing sessions with the merchandising staff in a cooperative effort to promote fashion and sale merchandise through store advertising.
- Quality-control trapping and typography in newspaper advertising.

Graphic designer - November 1994 to July 1997

- Design of color and black & white newspaper tabs to give the Bon-Ton a larger presence during certain seasons as well as to inform customers of our merchandise selection, pricing and sale information.
- Design multi page newspaper ad campaigns for store events.
- Design of color and black & white direct-mail catalogues promoting both fashion and sale merchandise.
- Digital photo retouching for newspaper advertising using Photoshop:
- Design of layouts for use on the Internet.



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education:

The Art Institute of Pittsburgh, Pittsburgh, PA

Associates Degree - September 1988 to December 1990

Majored in graphic design and illustration.

Skills Achieved: Multi media illustration, advertising layout, graphic design, mechanical art, computer layout and typography using the software PageMaker & Corel Draw.

References are available upon request.